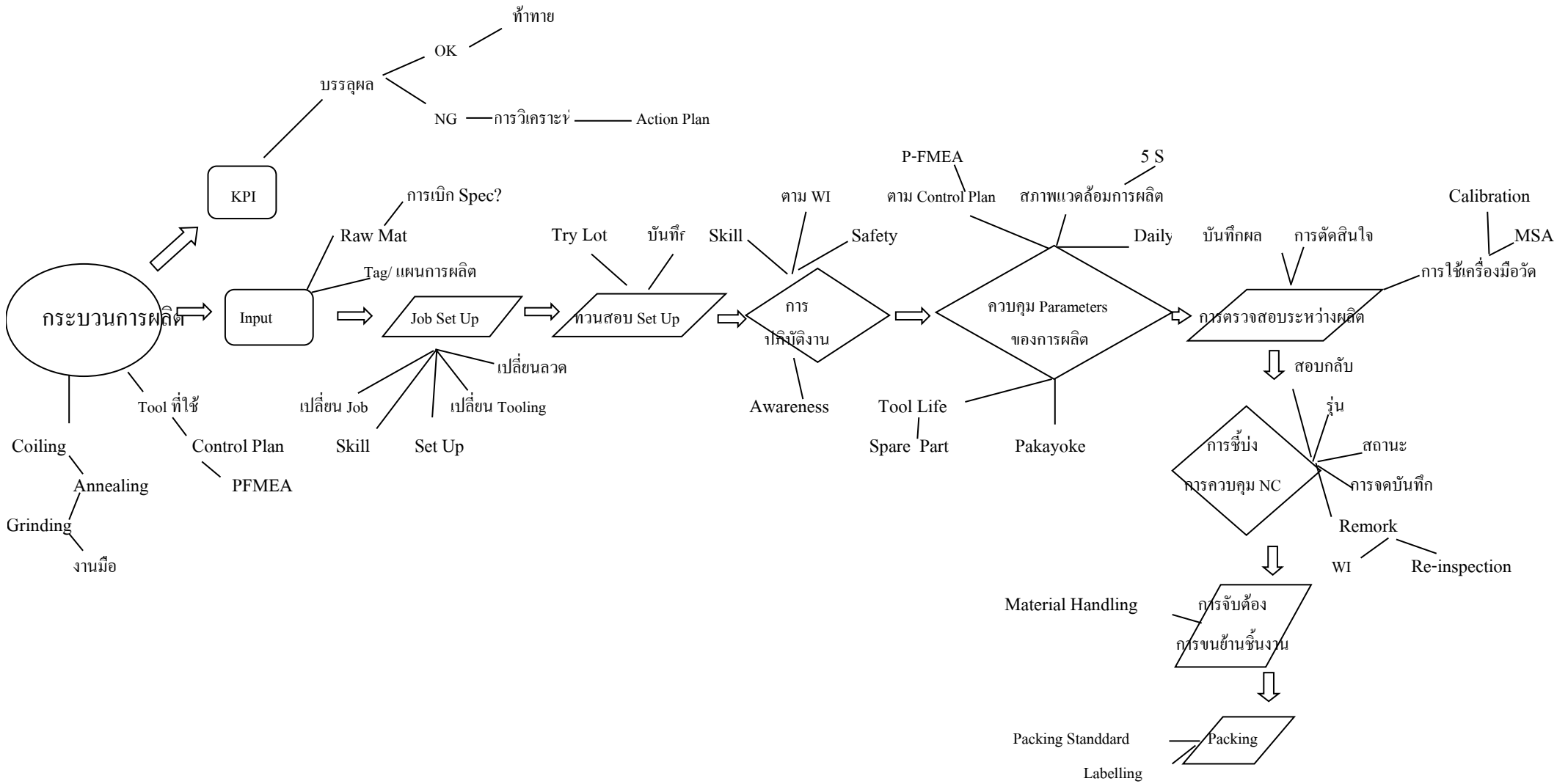Mind Map กระบวนผลิต